

Emoze Push Content

NOW is the time

How Can You...

**Get the information you want, when you want,
where you want and how you want?**

Only with

Emoze Mobile Push Messaging and Content

The Challenge...

- **Too busy to read the newspaper, watch the news?**
 - Want to stay up to date on breaking news stories?
 - Want to know if your favorite team won the game?
- **Leisure time?**
 - Want to know what's going on wherever you are?
 - Want to know where you can find the closest restaurant?

Emoze push content pushes what you want to know directly to your mobile device

Push Content ...

- **Searches the web for information by subject**
 - Aggregates the information
 - Pushes it to your mobile device
- **State of the art technology**
 - Information delivered automatically – alerts when delivered
 - No need to keep an open PC connection
- **Information revolution**
 - Breaking news
 - Sport updates
 - Entertainment

Any Phone, Any Platform

- **One size fits all**
- **Emoze supports widest range of mobile devices**
 - Symbian, Window Mobile, J2ME
 - Brew, Android, iPhone
 - More being developed as technology grows
- **Emoze supports all networks**
 - GSM/GPRS, UMTS, CDMA\WCDMA
 - Wi-Fi, WiMax
 - iDEN

The Opportunity

- **Leverage Push Content**
 - Value added service that can increase revenue
 - Customize with screens to enhance branding
 - More service, more customer stickiness
- **Emoze Mobile Push Content for Enterprise**
 - Increase productivity by providing accurate content for mobile employees
 - Eliminate painful mobile browsing by pushing the right information at the right time
 - Increase revenue by offering advertisements

One Platform Two Options

- **Emoze push messaging and content**
 - Implement push content as part of the total Emoze messaging solution
 - Push Content is just another “account” on the mobile device
- **Stand-alone client**
 - Offer a wide variety of topics
 - Breaking news
 - Weather
 - Traffic
 - Much more

The Technology

- **Complete Package**
 - Exceptional reliability, redundancy and scalability with minimum investment
- **Infrastructure**
 - Telco grade
 - Lean, resilient infrastructure
 - Outstanding performance
 - Cost efficient

The Technology

- **Total management and control package**
- **Customize to select the right information for target audience**
- **Secure**
 - Smart routing
 - Compressed and encrypted
 - Never stored on a 3rd party server
- **Infrastructure**
 - Telco grade, robust
 - Lean, resilient infrastructure
 - Outstanding performance
 - Cost efficient

Push Content for Sports



Emoze Mobile Push Content

- **Breaking News and Sports**
- **Football Updater**
 - Follow the Champions League Now
 - Follow all the Football games in South Africa
 - News, Commentaries, Players
 - Scores, Stadiums, Betting Tips
- **Content aggregated and delivered via the Enterprise web site**

Push Content for Marketing

- **Emoze Mobile Push Content enables business to direct marketing toward specific target markets**
 - Compelling ads delivered according to target market direct to customer's mobile device
 - Content sources are easily configures in the content server
 - Content Channels can be added dynamically
 - HTML content with links and images
 - Push to Call – respond immediately to offers

Emoze Partners

NOKIA
Connecting People

 **TURKCELL**

 **Sun**
microsystems

Forum
NOKIA

SAMSUNG


orange™

EMBLAZE

beta**vine**

 **mirs**


impetus™

cell**mania**

TOSHIBA

symbian

TULIP®
making it possible

INFOSONICS™


pelephone

amdocs

Emoze in the News

uygulama pazarı beta

home applications help contact Türkçe

TURKCELL

Hello
Login
Please sign up uygulamapazarı to download application.

My Phone
Please select your device.
+ add phone

Categories
Professional (4)
Finance (12)
Multimedia&Fun (40)
Hobbies (2)
Health (4)
Travel (19)
Dictionaries (11)
Utilities (42)
Religion (11)
Communication (13)
Documents (2)
Security (20)
Sports (7)
Games (42)

News Letter
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ASK METRE CEBİNDE!
ask yaz 2580'e gönder
YALNIZCA 5 YTL

Editor's Choice
PES 2009
Sms Scheduler
Boom Blox

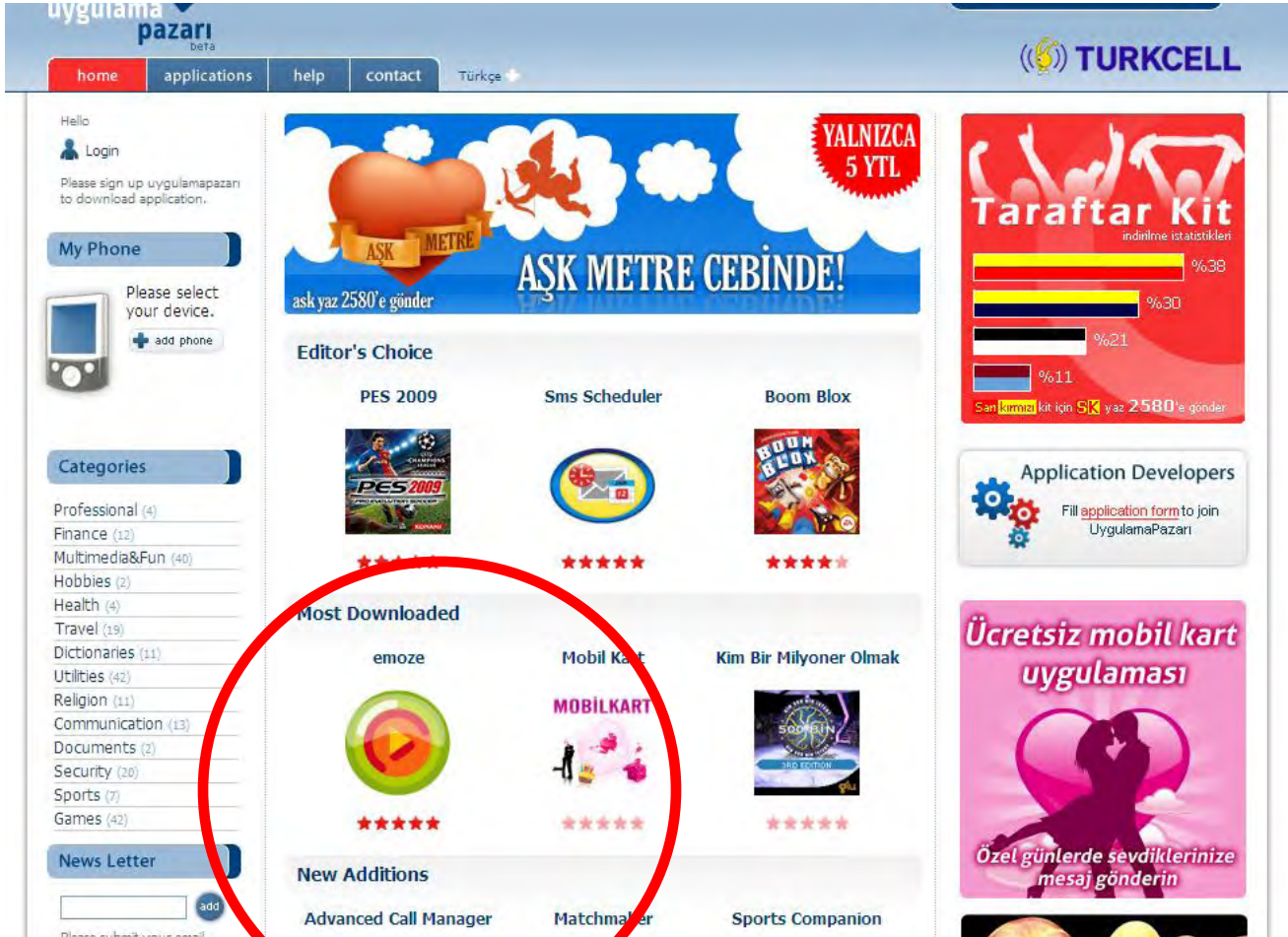
Most Downloaded
emoze
Mobil Kart
Kim Bir Milyoner Olmak

New Additions
Advanced Call Manager
Matchmaker
Sports Companion

Taraftar Kit
indirilme istatistikleri
%38
%30
%21
%11
Sanatlar kit için SK yaz 2580'e gönder

Application Developers
Fill application form to join UygulamaPazarı

Ücretsiz mobil kart uygulaması
Özel günlerde sevdiğiniz mesaj gönderin



Emoze Wins Top Mobile Email Application at Mobile World Congress

Industry Peers Recognize Emoze's Superior Mobile Messaging at Top Mobile 20 Awards

PRNewswire-FirstCall
BARCELONA

BARCELONA, February 19 /PRNewswire-FirstCall/ -- Topping an outstanding year of achievement in 2008, and a productive Mobile World Congress in Barcelona, Emoze walked away with the Top Mobile Email Application award at the Top Mobile 20 Awards in Barcelona on Wednesday. With its unique content platform of mobile email, calendar, contacts and now social media, Emoze facilitates mobile messaging for the mass market.

An eventful third trip to the show in Barcelona, Emoze launched its Windows Live Hotmail solution from its purpose made 'Mobile Messaging Station' and made mobile email available to those 260million Hotmail subscribers worldwide. It also announced its first international operator alliance, deploying the Emoze Enterprise Edition to business users of pioneering Indian telecommunications giant Tulip.

"Our goal has always been to democratise mobile email messaging for the masses and in 2008 we really pushed-forward in providing the solutions users want - accessibility, flexibility and mobility," said Eitan Linker, Emoze CEO. "We have seen a great uptake in the mass market

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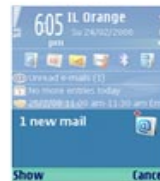
informa
telecoms & media



Featured applications

[S60 3rd Edition Benefits](#)

Featured application



Emoze

emoze turns S60 devices into fully functional personal communication centers with a single, simple and free download for individual users. Operator-independent, emoze supports a range of personal and corporate data sources including Microsoft Exchange (Outlook), Domino (Lotus Notes), Post Office Protocol 3/Internet Message Access Protocol (POP3/IMAP) servers, as well as Web mail servers like Gmail and Yahoo! All the user needs to have is a data package service from his or her mobile service provider. emoze delivers real-time, secure synchronization of emails, calendars, contacts and

tasks from the user's desktop – pushing data and updates to the user anytime, anywhere using any mobile service provider network or WLAN.

By using an HTML interface, emoze users see a familiar, web-like view of their emails, including pictures, logos, layout designs, signatures and other visuals that most push email systems leave behind. Users can also download and view attachments, as long as the attachment file type is supported on the S60 device. emoze provides a content platform for social networking applications, including an access to Facebook that will be coming soon. emoze can be implemented for both internal networks and for the S60 device. All messages are encrypted behind the data source firewall of either the home or corporate network, and can be decrypted only when the message reaches the right device. emoze uses the device resources to its optimum and is a proven low battery consumption application.

There are no cookies, no spyware, and no duplication of user data on the emoze servers. From the corporate IT standpoint, no new ports are required, so the server does not create a new point of hacking vulnerability. The service is also independent of network technology, so it can be used across any GSM, CDMA, or WLAN networks, including 3G and 2.5G networks. To download the free client and for more information, visit www.emoze.com.

emoze













emoze is an innovation driven, new breed, telecommunications vendor that offers advanced solutions for the next generation in mobile communication. More at www.emoze.com.

Emoze on OVI

Home Search for content for your mobile

Recommended Applications Games Audio & Video Personalisation

Top Free Best Sellers New Previous Next

 <p>Analog Altimeter Touch Utilities ★★★★★</p>	 <p>emoze - push email Utilities ★★★★★</p>	 <p>Nokia Energy Profiler Utilities ★★★★★</p>	 <p>ReMo Recorder Trial Business ★★★★★</p>	 <p>Pendulum Touch Entertainment ★★★★★</p>	 <p>Flashlight Touch Utilities ★★★★★</p>
 <p>ServiceBell Entertainment ★★★★★</p>	 <p>N97Compass Utilities ★★★★★</p>	 <p>Socially (FREE) Social Networks ★★★★★</p>	 <p>Watches Touch Utilities ★★★★★</p>	 <p>AccuWeather.com WRT Widget News & Info ★★★★★</p>	 <p>Linja Calculator V1.30 Utilities ★★★★★</p>

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Java On Device Portal (ODP) - Partners



Sun Java On Device Portal is a powerful solution to let you easily create, deploy, and use widgets on your mobile devices

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Java On Device Portal (Java ODP) partners are independent software vendors (ISVs) and other solution providers who support, run on, manage, and otherwise add value to the product. For more information, please email [ODP Program Support](#).



Comverse Visual Voicemail widget offers users with an easy-to-use application that enables users to randomly access messages -- no need to dial-in to interact with Telephony User Interface. It enables quick and hassle-free access to any voicemail message with a simple click.



The Emoze widget provides a secure, user-friendly, messaging platform combining business and pleasure, for access to a user's work and home email, calendar, contacts, and social network messaging.



The Majimob media player widget provides video playback and music (such as MP3) support. It allows you to organize and browse media on your cell phone and to create play lists.

Resources

» [Java ODP Data Sheet](#)

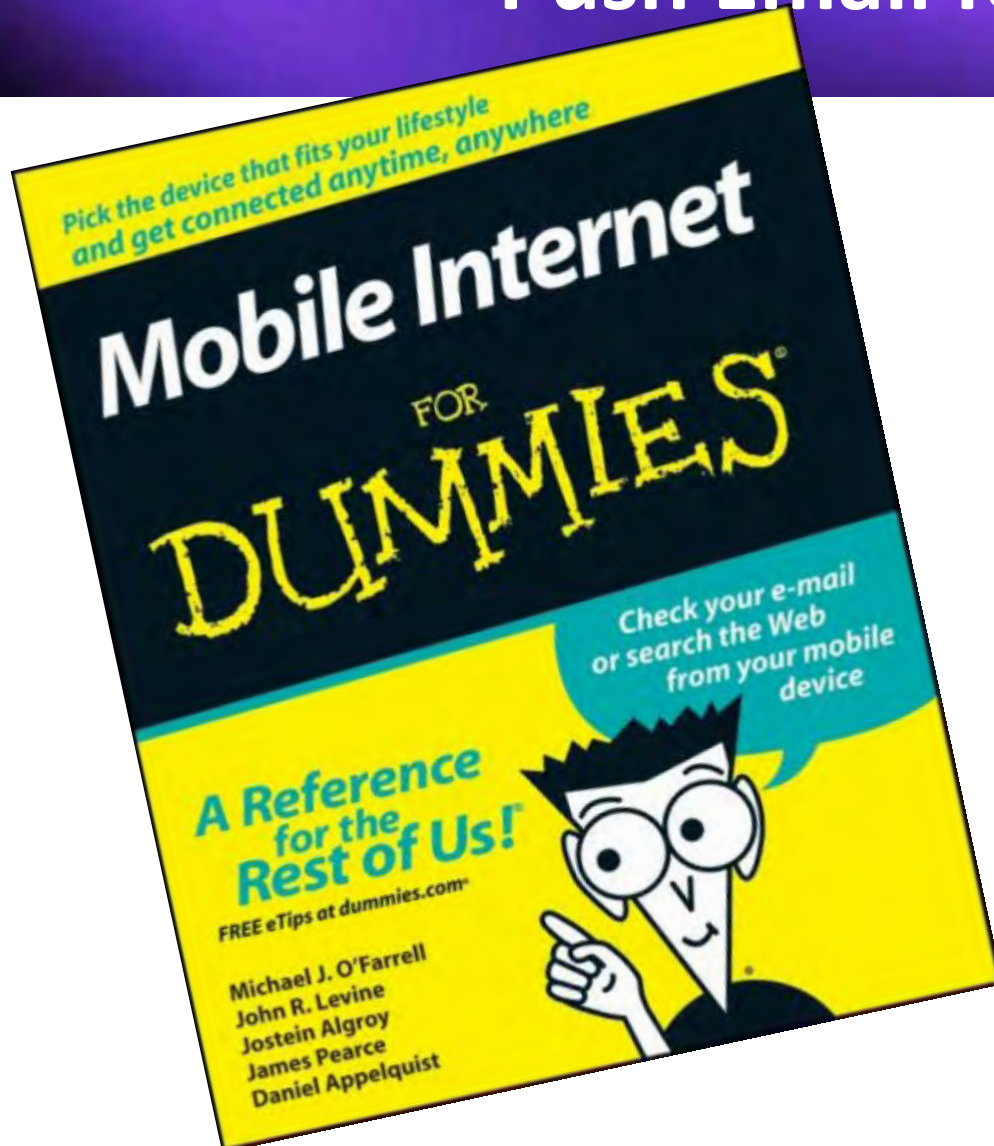
Related Downloads

- » [Java Runtime Environment \(JRE\)](#)
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Push Email for Dummies



Emoze - only push email solution mentioned in the "FOR DUMMIES" series

About Emoze

- Founded in 2006
- Subsidiary of the Emblaze Group [LSE:BLZ]
- Push mail service first deployed on Jan 2007
- Millions of downloads from www.emoze.com
- Team includes 50 industry experts
- Award winning solution

Thank You